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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

APPLE INC.,

Plaintiff,

vs.

MEDIA SOLUTIONS HOLDINGS,  
LLC; LAPTOPS FOR LESS, LLC; and  
EREPLACEMENTS, LLC,

Defendants.

CASE NO. SACV09-01364 CJC  
(RNBx)

[PROPOSED] JUDGMENT

1 IT IS HEREBY ORDERED, ADJUDGED and DECREED that:

2 1. Judgment is entered in favor of Apple Inc. (“Apple”) and against  
3 Defendants Media Solutions Holdings, LLC (“MSH”); eReplacements, LLC  
4 (“ER”); and Laptops For Less, LLC (“LFL”) (collectively “Defendants”).

5 2. This Court has jurisdiction over the Defendants and the subject matter  
6 of this action and Judgment.

7 3. Defendants, the Former ER, the Former LFL, and each of their  
8 predecessors, successors, assigns, Affiliates, members, officers, managers, agents,  
9 servants, employees, representatives, and all other Persons in active concert or  
10 participation with any of them shall refrain from and are permanently enjoined  
11 from:

12 (a) manufacturing, importing, distributing, shipping, advertising,  
13 marketing, using, selling, or offering for sale any products that are substantially the  
14 same in overall appearance to the design claimed in U.S. Patent No. D478,310 (the  
15 ““310 Patent””) (attached as Exhibit 1), including, but not limited to, 85 Watt power  
16 adapters identified as Part Nos. A1172, A1172ER, or A1172-ER; 60 Watt power  
17 adapters identified as Part Nos. A1184, A1184ER, or A1184-ER; 45 Watt power  
18 adapters identified as Part Nos. A1244, A1244ER, or A1244-ER; or any colorable  
19 imitations of these products;

20 (b) manufacturing, importing, distributing, shipping, advertising,  
21 marketing, using, selling, or offering for sale any products that are similar to or  
22 likely to cause confusion with the trade dress for Apple’s power adapters;

23 (c) using a photograph or image of a genuine Apple product on any  
24 advertisement, website, or product packaging to represent or illustrate the product  
25 that is being advertised, marketed, or sold, when such product is not manufactured  
26 by Apple;

27 (d) using the name or trademark APPLE, , MAGSAFE,  
28 MACBOOK, or any other name or mark owned by Apple, or any variants thereof,

1 in a manner which indicates or suggests that a business, website, product, or service  
2 is in any way associated or affiliated with, authorized, sponsored, or approved by  
3 Apple, such as by way of example “Apple Macbook AC Adapter”; Defendants shall  
4 not be prohibited from advertising or marketing a particular product as “compatible  
5 with” a particular genuine Apple product, if such statement is true, and the  
6 statement complies with the principles of referential fair use and does not otherwise  
7 create a sense of endorsement, sponsorship, or false association with Apple or  
8 Apple products or services;

9 (e) registering, owning, selling, transferring, or assigning any  
10 domain name containing any name or mark owned by Apple, or any name or mark  
11 confusingly similar thereto, unless such activities comply with principles of  
12 referential fair use or such sale, transfer, or assignment is made to Apple; and

13 (f) purchasing or using any name or mark owned by Apple or any  
14 variants thereof (1) as keyword search terms to generate sponsored links, unless  
15 such purchase or use complies with principles of referential fair use, or (2) as a  
16 hidden link or hidden text on any website.

17 4. All terms defined in this Judgment shall be so defined when used  
18 anywhere in this Judgment. Additionally, as used in this Judgment, the following  
19 capitalized terms shall have the meanings set forth below:

20 (g) “Person” means any individual, partnership, association,  
21 corporation, limited liability company, trust, or any other form of legal entity.

22 (h) “Affiliate” means any Person that now or in the future Controls,  
23 is Controlled by, or is under common Control with any of the Defendants, the  
24 Former ER, or the Former LFL.

25 (i) “Control” means, with respect to any Person, the ability to  
26 control, manage, direct or otherwise materially influence the management,  
27 direction, operations or policies of such Person, whether by ownership of voting  
28 securities, by contract or otherwise. Without limiting the generality of the

1 foregoing sentence, a Person shall be deemed to Control a limited liability company  
2 if (a) such Person and its Affiliates directly or indirectly beneficially own more than  
3 33% of the right (whether through the ownership of equity interests in such limited  
4 liability company or otherwise) to distributions from such limited liability  
5 company; or (b) such Person or any of its Affiliates (i) is a managing member or  
6 manager of such limited liability company, (ii) directly or indirectly Controls any  
7 managing member or manager of such limited liability company, or (iii) otherwise  
8 has the right (whether through the ownership of equity interests in such limited  
9 liability company or otherwise) directly or indirectly to elect, appoint or otherwise  
10 designate any managing member or manager of such limited liability company. If  
11 any Person acts in concert with one or more other Persons, each such Person shall  
12 be treated as an Affiliate of each other when applying the criteria in the  
13 immediately preceding sentence;

14 (j) "Former ER" means the limited liability company whose assets  
15 were sold to ER in March 2009;

16 (k) "Former LFL" means the limited liability company whose assets  
17 were sold to LFL in March 2009.

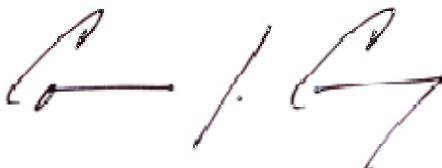
18 5. The parties waive any right to appeal this Judgment.

19 6. The Court will retain continuing jurisdiction for purposes of  
20 interpreting and enforcing this Judgment.

21 7. The Parties shall each bear their own fees and costs in this Action.

22 8. The Clerk shall enter this Judgment pursuant to Rule 58 of the Federal  
23 Rules of Civil Procedure.

24 DATED: January 15, 2010



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26 CORMAC J. CARNEY  
27 United States District Judge  
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